



SPONSORSHIP OPPORTUNITIES

The *Oil and Gas Libya* conference and exhibition has grown to become the premier Libyan petroleum industry event. Now in its fourth edition the event provides an unparalleled opportunity to help companies cement their brand awareness through a limited number of sponsorship opportunities.

Principal Sponsor – US\$ 60,000 *Limited to 1 Sponsor*

As the lead sponsor this opportunity offers your company clear distinction and maximum exposure. It includes the following benefits:

- Prominent logo on the home page of the *Oil and Gas Libya* website identifying company as Principal Sponsor
- Prominent logo on all exhibition visitor promotion/advertising campaigns including billboard advertising within Libya, specialised trade publication ads, posters, visitor invitation cards
- Corporate identity (banners, posters, etc) at the official opening of the exhibition and conference
- Prominent logo / corporate identity at the entrance to the exhibition and conference
- Exclusive branding of the pre-event press conference and taking part in the panel
- Customisation of Omar al-Muktar Conference Hall by means of posters inside and outside the hall
- Corporate Identity on the conference podium, back drop and projected screen
- Conference session chairmanship/speaking opportunity
- Prominent logo on the front cover of the exhibition catalogue and on the sponsorship acknowledgement page
- Logo on the conference programme and all conference delegate promotional material
- Corporate information/gift included in every exhibition visitor bag and conference delegate bag

Platinum Sponsors – US\$45,000 Limited to 2 Sponsors

With a limit of two on the number of sponsors the platinum sponsorship packages offer a unique opportunity to stamp your corporate identity on the delegate lunches on the first or second day of the conference:

Both packages include:

- Acknowledgement as the host for *Oil and Gas Libya* Lunch for the day concerned
- Opportunity to address the attendees, distribute a gift , and make a presentation
- Branding of the lunch hall by way of banners and any other means put forward by the sponsor
- Conference session chairmanship/speaking opportunity
- Logo on the home page of *Oil and Gas Libya* website identifying company as Platinum Sponsor
- Logo on all exhibition visitor promotion/advertising campaigns including billboard advertising within Libya, specialised trade publication ads, posters, visitor invitations cards
- Logo / corporate identity at the entrance to the exhibition and conference
- Logo on the front cover of the exhibition catalogue and on the sponsorship acknowledgement page
- Logo on the conference programme and all conference delegate promotional material
- Corporate information included in every exhibition visitor bag and conference delegate bag

Gold Sponsors - US\$20,000 Limited to 4 Sponsors

With a limit on the number of sponsors the gold sponsorship packages offer a unique opportunity to stamp corporate identity on a particular element of the conference or exhibition as follow:

Package A - Registration Areas

- Exclusive branding of both conference and exhibition registration areas
- Conference session chairmanship/speaking opportunity
- Logo on the home page of *Oil and Gas Libya* website identifying company as Gold Sponsor
- Logo on all exhibition visitor promotion/advertising campaigns including billboard advertising within Libya, specialised trade publication ads, posters, visitor invitations cards
- Logo / corporate identity at the entrance to the exhibition and conference
- Logo on the front cover of the exhibition catalogue and on the sponsorship acknowledgement page
- Logo on the conference programme and all conference delegate promotional material
- Corporate information included in every exhibition visitor bag and conference delegate bag

Package B - Lanyard and Badges

- Exclusive branding of lanyard and visitor/delegate badges
- Conference session chairmanship/speaking opportunity
- Logo on the home page of *Oil and Gas Libya* website identifying company as Gold Sponsor
- Logo on all exhibition visitor promotion/advertising campaigns including billboard advertising within Libya, specialised trade publication ads, posters, visitor invitations cards
- Logo / corporate identity at the entrance to the exhibition and conference
- Logo on the front cover of the exhibition catalogue and on the sponsorship acknowledgement page
- Logo on the conference programme and all conference delegate promotional material
- Corporate information included in every exhibition visitor bag and conference delegate bag

Package C - Coffee Breaks

- Exclusive branding of coffee breaks on both days of the conference
- Conference session chairmanship/speaking opportunity
- Logo on the home page of *Oil and Gas Libya* website identifying company as Gold Sponsor
- Logo on all exhibition visitor promotion/advertising campaigns including billboard advertising within Libya, specialised trade publication ads, posters, visitor invitations cards
- Logo / corporate identity at the entrance to the exhibition and conference
- Logo on the front cover of the exhibition catalogue and on the sponsorship acknowledgement page
- Logo on the conference programme and all conference delegate promotional material
- Corporate information included in every exhibition visitor bag and conference delegate bag

Package D - Delegate and Visitor Bags

- Exclusive branding of both conference delegate bag and exhibition carrier bag
- Conference session chairmanship/speaking opportunity
- Logo on the home page of *Oil and Gas Libya* website identifying company as Gold Sponsor
- Logo on all exhibition visitor promotion/advertising campaigns including billboard advertising within Libya, specialised trade publication ads, posters, visitor invitations cards
- Logo / corporate identity at the entrance to the exhibition and conference
- Logo on the front cover of the exhibition catalogue and on the sponsorship acknowledgement page
- Logo on the conference programme and all conference delegate promotional material
- Corporate information included in every exhibition visitor bag and conference delegate bag

Corporate Sponsors - US\$15,000

- Logo on the home page of *Oil and Gas Libya* website identifying company as Corporate Sponsor
- Logo on all exhibition visitor promotion/advertising campaigns including billboard advertising within Libya, specialised trade publication ads, posters, visitor invitations cards
- Logo / corporate identity at the entrance to the exhibition and conference
- Logo on the sponsorship acknowledgement page
- Logo on the conference programme and all conference delegate promotional material

For further information on these packages please contact:

LIBYA

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